

## **EPC Press Release: Partnership with Abu Dhabi Film Commission**

The European Producers Club (France / Europe) and Abu Dhabi Film Commission (United Arab Emirates) are proud to announce the renewal and deepening of their partnership, launched in 2009.

This renewal was set on the meeting that gathered Alexandra Lebret, EPC's Managing Director and ADFC's Director David Shephard during the 2010 Cannes International Film Festival (see photograph).



Starting this June, bi-lateral actions will be undertaken in the framework of the Media International Programme for two series of activities:

In October 2010, a delegation of producers selected by EPC will be invited to The Circle Conference the ADFC hosts where they will be taking part in a series of conferences and individual meetings designed to help them understand the local film industry and meet key.

The EPC will also work on the panels of The Circle Conference contacting and securing high-profile panellists.

THE EPC delegation will be composed of producers and European politics (members of Media Programme and of the European Parliament).

On a reciprocity basis, the EPC will have the pleasure to welcome a delegation of UAE professionals at the Berlinale 2011, for a series of conferences and meetings with professionals.

For the occasion, the association will repeat the successful formats used for the benefit of Indian and Chinese delegations (respectively in Venice 2009 and Berlin 2010)

This initiative is supported by the Media International Programme and the Procirep.

More information will be available in the next few months. Feel free to contact Alexandra Lebret (+33 1 44 90 06 13) for any further information.

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