

**22 MAY 2025**

# **EPC PRESS RELEASE**

## **EPC IN CANNES: RENEWED BOARD AND ACTIVITIES**

Members of the European Producers Club (EPC) gathered in Cannes for an engaging programme of networking, events, and meetings with European decision-makers.

### **→ ELECTION OF BOARD MEMBERS**

During its General Assembly on Saturday, May 17, 2025, the EPC officially announced the results of its Board elections. Four Board seats were open this year.

#### **Re-elected members:**

- **Mariela Besuievsky** (TORNASOL MEDIA, Spain)
- **Pandora da Cunha Telles** (UKBAR FILMES, Portugal)

#### **Newly elected members:**

- **Anita Juka** (4FILM, Croatia)
- **Ed Guiney** (ELEMENT PICTURES, Ireland)

All will serve a two-year mandate, bringing strong commitment to defending and promoting the interests of independent European producers.

[\*\*Anita Juka\*\*](#) shared on her motivation to join the Board:

*"I am deeply honoured to join the Board of the European Producers Club (EPC), an organization that has long stood at the forefront of defending and empowering independent producers across Europe. As our industry continues to navigate transformative shifts in production, distribution, and audience behaviour, I look forward to contributing to the EPC's mission of strengthening independent production across borders. I am committed to stand alongside such visionary producers from across Europe - to advocate for creative freedom, fair market conditions, and a more inclusive, diverse, and sustainable industry. It is a privilege to contribute to the European Producers Club's mission and to advocate for a resilient, inclusive, and future-facing European audiovisual sector."*

[\*\*Ed Guiney\*\*](#) also shared his perspective:

*"I'm delighted to join the EPC board and contribute to its advocacy for a diverse group of independent European producers. Now more than ever we Europeans need to be united and bold in the face of many challenges and opportunities."*

The Board warmly thanked the outgoing members, [\*\*Reinier Selen\*\*](#) (RINKEL FILM, Netherlands) and [\*\*Ulrik Bolt Jørgensen\*\*](#) (ARENA FILM, Denmark), for their valuable contributions and commitment to the EPC's mission and development.



*The EPC Board Members present in Cannes. From the left to the right: Ed Guiney, Reinier Selen, Ada Solomon, Mariela Besuievsky, Carlotta Calori, Pandora da Cunha Telles, Dariusz Jablonski, Paula Vaccaro, Gudny Hummelvoll, Carlotta Ca'Zorzi, Marc Missonnier, Anita Juka.*

*Credit: Erlend Štaub*

## → WELCOMING A NEW HONORARY MEMBER

The General Assembly decided to appoint **Petter Borgli** (STORM FILM, Norway) as an **Honorary Member**, in recognition of his long-standing and genuine commitment to the EPC, where he has been involved since its inception.



*Petter Borgli*

## → OTHER ACTIVITES

**Julie-Jeanne Régnault**, Managing Director, presented an overview of the **EPC's ongoing work**, structured around four key pillars of activities: Networking, Think Tank, Partners &

Events, and Policy & Advocacy. The main political issues currently on the agenda were discussed, alongside key EPC activities since the Berlin Meeting.

**Maciej Żemojcin**, AI film and virtual production specialist (ATM Virtual, Poland) presented a proposal for an online crash -course on AI, to be proposed to EPC members. The programme will consist of six online sessions starting in June.

**Carlo Cresto Dina**, EPC Member (TEMPESTA FILM, Italy) presented the EPC's ongoing efforts to promote the recognition of European producers at festivals, aiming to enhance their visibility and participation.

Finally, **Alessandro Amato**, EPC Member (DISPARTE, Italy) presented the achievements and upcoming initiatives of the EPC Working Group dedicated to bridging the generational gap, both within the EPC and across the wider audiovisual and cinematographic industry. The goal is to support the integration of a new generation of producers.



*Plenary Session at the Splendid, Cannes, 2025*  
Credit: Selin Karli

## ➔ BACKGROUND

The European Producers' Club (EPC) is a network of 200 leading independent film and TV producers from across Europe. Since 1993, the EPC has provided a platform for collaboration, innovation and joint mobilization. It offers members a trusted space where they can connect, share ideas and promote the interests of European independent producers. More info [here](https://www.europeanproducersclub.org)

**Composition of the [EPC Board](#) as of June 2025** Composition of the EPC Board as of June 2025

1. [Dariusz Jabłoński](#) (APPLE FILM PRODUCTION, Poland)
2. [Carlotta Calori](#) (INDIGO FILM, Italy)
3. [Mariela Besuievsky](#) (TORNASOL MEDIA, Spain)
4. [Pandora da Cunha Telles](#) (UKBAR FILMES, Portugal)
5. [Carlotta Ca' Zorzi](#) (FANDANGO, Italy)
6. [Ada Solomon](#) (MICROFILM, Romania)
7. [Anita Juka](#) (4FILM, Croatia)
8. [Marc Missonnier](#) (MOANA FILMS, France)
9. [Ed Guiney](#) (ELEMENT PICTURES, Ireland)
10. [Paula Vaccaro](#) (PINBALL LONDON, UK)
11. [Gudny Hummelvoll](#) (HUMMELFILM, Norway)
12. [Friedrich Radmann](#) (CONSTANTIN FILM & TV, Germany)